Are you happy with how your company looks from the outside in?

>>>

Before anyone buys anything, they check reviews.

If you're buying something off Amazon.

If you're going to a restaurant.

>>>

So don't expect anything different before someone decides to work with/at your company.

>>>

They'll look at:

- Your social media channels

- Glassdoor

- Google Reviews

And maybe more.

If you haven't already, check all of these yourself.

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And if anything on there shocks you, work out what the reasons are behind it and what you can do to improve it.

If you need any advice on how to do this, give us a DM.

OPTIMA
Engineering Success